

Lilac Lovefest

Full Bloom Level

Event at Your Business Location
Logo on All Lilac Lovefest Posters
Logo on All Print Advertising
½ Page Company Ad in TwinPorts.com Guide
(\$1250 value)
Company Banner at Events
Leaderboard Ad with Link on Webpage
Logo and Link on Web Page
\$2500

Budding Level

Logo on All Lilac Lovefest Posters
Logo on All Print Advertising
¼ Page Company Ad in TwinPorts.com Guide
(\$750 value)
Company Banner at Events
Banner Ad with Link on Webpage
Logo and Link on Web Page
\$1500

Sprout Level

Business Name on All Lilac Lovefest Posters
Name on All Print Advertising
1/8th Page Company Ad in TwinPorts.com Guide
(\$450 value)
Company Banner at Events
Logo and Link on Web Page
\$900

Seed Level

Business Name on All Lilac Lovefest Posters
Marketplace Listing Ad in TwinPorts.com Guide
(\$175 value)
Company Name and Link on Web Page
\$500

Celebrating the Longest Lilac Season in the World

Fun facts: Lilacs come in seven colors, but most are familiar with the common lilac, *Syringa vulgaris*, which blooms in the northern states for 2 weeks in late May. However, there are early-, mid-, and late-season lilacs, which, when grown together, ensure a steady bloom for at least 6 weeks. Here in the Twin Ports, we have a longer season.

Purple lilacs represent first love. White lilacs symbolize youthful innocence. The name "Lilac" comes from the Persian word "lilaq", which means flower. Lilacs belong to the same family as the olive (*Oleaceae*)

Thomas Jefferson loved lilacs and wrote about them in his gardening book.

Prune them less often for a bigger tree. (But make sure to trim them at least once a year!)

There are more than 1,000 varieties of lilac bushes and trees.

The flowers are edible. (And great in cocktails, like this lilac pisco drink!)

Purple lilacs are most fragrant on a sunny, warm day.

The tree lilac, *Syringa reticulata*, can grow to 25 feet tall.

Websites: www.lilaclovefest.com
www.twinports.com/lilac

Facebook: [Lilac Lovefest](#)
[TwinPorts.com](#)

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